PRELIMINARY VOTER REGISTRATION REPORT
ACTIVITY THROUGH OCTOBER 22, 2012

Dean C. Logan
Registrar-Recorder/County Clerk
New voter registration figures for Los Angeles County show significant increases in 2012. As of the date of this report there are 4,674,338 registered voters in Los Angeles County. The figure represents an almost 10% increase from voter registration figures in 2008 (4,298,440). This makes Los Angeles County one of the largest election jurisdictions in the nation, with an electorate larger than 42 of the 50 states. This report provides an overview of the current electorate in Los Angeles County and voter registration activity leading up to the November 6, 2012 Presidential Election.

**Profile the Los Angeles County Electorate**

More than one in four (27%) registered voters in the County are now Permanent Vote by Mail (PVBM) voters. This figure (1,263,329) represents the largest number of Permanent Vote by Mail voters in the state. Young voters now comprise the largest demographic group among registered voters. Nearly one million registered voters in the county are under the age of 30; accounting for one in five registered voters.

Party affiliation shows that 19% of registered voters identify as having no party preference. Among the qualified political parties 50% identify a party preference of Democrat, a preference of 22% identify as Republican, and 28% prefer other parties.
Voter Registration Trends in Presidential Elections

Voter registration in 2012 outpaced registration in 2008. Despite historic highs in voter registration figures during the 2008 Presidential Election, voter registration between 2008 and 2012 increased by 375,898; marking a 9% increase. This increase is higher than the increase between the 2004 and 2008 Presidential Elections.

Voter Registration Activity in 2012

Voter registration activity in 2012 surpassed expectations, following historic voter registration figures from 2008. Between January and October the Registrar-Recorder/County Clerk received and processed 581,625 voter registration forms. While a large share of the registrations processed were re-registrations, 37% were new registrations. This year, 213,213 new registrations have been added to the rolls.

Voter registration activity spiked in the months of September and October (284,268), accounting for 49% of the total voter registrations in the year. This period also recorded the highest number of new voter registration compared to previous months (93,924).

There were also significant increases in voter registration in the months following the June 5th Presidential Primary Election. Between the months of June and October 137,519 new voter registrations were processed.

Online Voter Registration

On September 19, 2012 the state of California made online voter registration available to citizens. Through online voter registration, eligible citizens can now submit a voter registration application completely online. The new option accounted for a significant share of voter registration activity in the last month before the deadline.

Starting from September 19 and continuing through the voter registration deadline, October 22, approximately 120,655 voter registrations were submitted online in Los Angeles County. It is important to note that an additional 88,214 online voter registration transactions were submitted just on the day of the close of registration on October 22.

These figures suggest that online voter registration in Los Angeles County was immediately adopted as a popular voter registration method. Of the 284,268 voter registrations received in the months of September and October, 42% were submitted online.

Online voter registration proved to be most popular for updating voter registration information, with nearly two-thirds of the transactions received being re-registrations. Still leading up to the morning of the close of registration 40,791 new registered voters had already registered online.
Online voter registration statistics reveal 18-29 year olds as the largest user of online voter registration. Nearly half of all online voter registrations were submitted by 18-29 year olds (56,980). They accounted for an even greater share of new registrants who registered online, accounting for 64%.

Data Notes:
This report was compiled using statistical information obtained from the Registrar-Recorder/County Clerk official voter file. Current figures reported are as of October 22, 2012 at 6:30 a.m. and only include voter registration forms processed and entered into the voter file as of this date. These counts do not include registrations received at the close of registration or not processed as of October 22, 2012. Historical voter registration figures were obtained using Statement of Registration reports posted online reflecting figures at the 15 day close of registration.