June 3, 2014
Statewide Direct Primary Election
Media Kit
Message from the Registrar of Voters

May 24, 2014

Dear Voter,

On June 3, nearly five million registered voters in Los Angeles County have an opportunity to take part in the democratic process by voting in the Statewide Direct Primary Election.

This media kit provides a detailed overview of the upcoming election in Los Angeles County with important statistics on the size and complexity of the county’s electorate, the election and the ballot.

This election will feature several important changes. We are confident that a number of these changes strengthen our continued efforts to provide Los Angeles County voters a positive voting experience.

- **Kiosks with voter information** in 10 languages will be available at every polling place. These kiosks replace flyers and brochures previously displayed at polling places.
- **Newly redesigned sample ballot booklets** now use plain language and a clean layout to display important voter information.
- **Permanent legal residents** are now authorized to work as pollworkers, expanding the available pool of resources to serve our diverse population.
- **Due to the Top Two Open Primary Act**, everyone can vote in the primaries regardless of political party registration. For more information, see “Primary Elections in California” on page 3.

As the largest and most diverse county electoral jurisdiction in the country, orchestrating an election across 4,000 square miles and ensuring access for all voters requires an extraordinary level of coordination. The RR/CC is committed to providing voters with fair, accessible, and transparent election services.

We are committed to making sure every voter has access to an independent and secure voting experience.

For more information about the upcoming June 3, 2014 Statewide Direct Primary Election, visit [www.lavote.net](http://www.lavote.net).

Sincerely,

Dean C. Logan
Registrar-Recorder/County Clerk
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![YouTube](https://youtube.com/lacountyrrcc)
Media Inquiries

Election Night Results and Information

Election Night results are available at www.lavote.net. The first press bulletin with initial Vote by Mail ballot results will be issued between 8 and 8:15 p.m. Results will be updated on the website on a flow basis as ballots are received, processed and tabulated.

Interview & Filming Requests

Please contact Public Information Officer Elizabeth Knox at (562) 462-2726 or eknox@rrcc.lacounty.gov for interview and filming arrangements. This must be done before arriving to RR/CC headquarters or polling places.

Election Day is an exciting time for everyone! Reporters, broadcast journalists and various media representatives frequently request to visit the polls to take photos and videos of voting activity with advanced consent. All types of media outlets are welcome to cover a polling place with prior arrangements through the RR/CC’s Public Information Office.

Media can take photos or videos of:

- The exterior of voting booths.
- Voters and/or pollworkers with their permission. Precinct ballot readers in operation, as long as votes are not visible.
- Pollworkers, sheriff’s deputies and other county employees processing and/or transporting the ballots in bags, carts and government vehicles.

Reporters can conduct exit polls at least 25 feet away from the door of the polling place.

Media cannot take images or film footage of:

- The inside of voting booths, where voters and ballots are visible.
- Voted ballot that are deposited in the ballot box because it may infringe on a voter’s guaranteed right to a secret ballot.
- Anything that can obstruct or disrupt the voting process while taking images or filming. For example, a camera cannot block a voter from voting and flash photography cannot be used.

1. California Secretary of State County Clerk/Registrar of Voters (CC/ROV) Memorandum # 14122
Voting Options

Vote by Mail (VBM)
Apply for a VBM ballot using the application printed on the back of your sample ballot or online at www.lavote.net.

When you receive your VBM ballot, mark it and insert it into the envelope provided. Make sure you complete all required information.

Return your VBM ballot by mail before Election Day or drop it off at any polling location on Election Day.

Vote Early
Voters can vote up to 29 days before Election Day.

Early voting takes place at the Registrar-Recorder/County Clerk headquarters: 12400 Imperial Hwy., Room 3002, Norwalk, CA 90650.

The RR/CC is open on weekends (8 am to 4 pm) for early voting, beginning 14 days before Election Day. Saturday and Sunday dates: May 24, May 25, May 31 and June 1.

Vote at a Polling Place
Voters can find the address for their polling place on the back of their sample ballot booklet or online at www.lavote.net.

Once you are at your polling place, check in and sign the Roster of Voters.

The pollworker will give you an official ballot and direct you to a voting booth.

Step into the booth and cast your vote. If needed, the pollworker can show you how to use the voting equipment to cast your vote.

When you finish voting, insert your ballot into the Precinct Ballot Reader (PBR). The PBR checks your ballot for errors.

Voters can apply to receive their official sample ballot by email at www.lavote.net.

Services for Voters with Specific Needs
Numerous election services are provided to voters with specific needs. Contact Special Services Liaison Julia Keh at (562) 462-2754 or jkeh@rrcc.lacounty.gov.
Primary Elections in California

All voters can now vote in the June 3, 2014 Statewide Direct Primary Election regardless of party preference.

The Top Two Candidates Open Primary Act

1. The primary election is a nonpartisan election. This means the candidate is not nominated by the party. If the candidate has a preferred political party, the party name appears on the ballot for information only.

2. The election is held to nominate two candidates for voter-nominated offices. All the candidates appear on one ballot.

3. Any voter can vote for the candidate of their choice and the two candidates with the most votes will move on to the General Election.

Offices on the Ballot

The June 3, 2014 Statewide Direct Primary Election is held to vote on statewide measures and local offices as well as to nominate candidates for voter-nominated offices.

**Voter-nominated**

Governor  
Lieutenant Governor  
Secretary of State  
Controller  
Treasurer  
Attorney General  
Insurance Commissioner  
Board of Equalization  
United States Representative  
State Senator  
State Assembly Member

**Local**

County Board of Supervisors  
Sheriff  
Assessor  
Superior Court Judge  
Local districts or city contests

**Statewide office but not voter-nominated**

Superintendent of Public Instruction
Los Angeles County Statistics

General Statistics

Total Population
Los Angeles County

10,025,579

Registered Voters

4,857,535

Eligible Voters

6,059,795

Square Miles: 4,083

LOS ANGELES COUNTY

2. California Department of Finance, Population Projections by Race/Ethnicity and 5-Year Age Groups, 2010-2060
http://www.dof.ca.gov/research/demographic/reports/projections/P-2/

3. Figure as of May 20, 2014.

4. California Secretary of State, Report of Registration by County as of April 4, 2014 for the June 3, 2014, Statewide Direct Primary Election
http://www.sos.ca.gov/elections/ror/ror-pages/60day-primary-2014
LOS ANGELES COUNTY
Racial/Ethnic Composition

- Latino or Hispanic: 4,958,279
- Non-Hispanic White: 2,660,292
- Non-Hispanic Asian: 1,365,710
- Non-Hispanic Black or African American: 793,430
- Two or More Races, not Hispanic or Latino: 203,765
- Native Hawaiian and other Pacific Islander, not Hispanic or Latino: 24,247
- American Indian, not Hispanic or Latino: 19,856

*Figures as of May 20, 2014

LOS ANGELES COUNTY
Languages Supported

- Spanish: 137,419
- Tagalog/Filipino: 6,741
- Chinese: 28,240
- Vietnamese: 7,580
- Korean: 24,205
- Gujarati: 22
- Urdu: 1
- Arabic: 22
- Khmer/Cambodian: 154
- Bengali: 3
- Japanese: 1,997
- Thai: 275
- Armenian: 175
- Russian: 127

5. California Department of Finance, Population Projections by Race/Ethnicity and 5-Year Age Groups, 2010-2060
http://www.dof.ca.gov/research/demographic/reports/projections/P-2/
Primary Election Profile

Statistics at a Glance

- Registered Voters: 4,857,535
- Permanent Vote by Mail Voters: 1,427,826
- Military Voters: 14,440
- Overseas Voters: 9,646
- Total Candidates: 310
- Offices on the Ballot: 86
- Local Measures: 6
- State Measures: 2
- Active Districts: 40
- Polling Places: 4,649
- Pollworkers: 18,250
- Election Precincts: 4,870
- Estimated Election Cost: $37.3 million
- Ballot Groups: 192

6. Figures are as of May 20, 2014.
Voter Registration Statistics

This section provides figures for registered voters and Permanent Vote by Mail voters in Los Angeles County.

Voters By Age Range

<table>
<thead>
<tr>
<th>Age Range</th>
<th>Registered</th>
<th>PVBM</th>
</tr>
</thead>
<tbody>
<tr>
<td>18-29</td>
<td>933,713</td>
<td>276,427</td>
</tr>
<tr>
<td>30-39</td>
<td>866,329</td>
<td>215,363</td>
</tr>
<tr>
<td>40-49</td>
<td>807,729</td>
<td>231,763</td>
</tr>
<tr>
<td>50-59</td>
<td>868,648</td>
<td>218,027</td>
</tr>
<tr>
<td>60-69</td>
<td>668,066</td>
<td>137,616</td>
</tr>
<tr>
<td>70-79</td>
<td>352,013</td>
<td></td>
</tr>
<tr>
<td>80+</td>
<td>254,886</td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td>4,857,535</td>
<td>1,427,826</td>
</tr>
</tbody>
</table>

7. Figures are as of May 20, 2014.
8. These individuals will be eligible to vote in time for the June 3, 2014 Primary Election.
9. No birth date is indicated because it was not disclosed on the voter’s registration.
### Qualified Political Party Preference*

<table>
<thead>
<tr>
<th>Party</th>
<th>Registered</th>
<th>PVBM</th>
</tr>
</thead>
<tbody>
<tr>
<td>Republicans</td>
<td>2,461,286</td>
<td>714,846</td>
</tr>
<tr>
<td>Democrats</td>
<td>1,011,346</td>
<td>328,499</td>
</tr>
<tr>
<td>Peace and Freedom Party</td>
<td>831,417</td>
<td>178,457</td>
</tr>
<tr>
<td>None</td>
<td>353,247</td>
<td>146,969</td>
</tr>
<tr>
<td>Independent American Party</td>
<td>109,902</td>
<td>34,694</td>
</tr>
<tr>
<td>Libertarian Party</td>
<td>35,811</td>
<td>6,249</td>
</tr>
<tr>
<td>Green Party</td>
<td>27,114</td>
<td>9,061</td>
</tr>
<tr>
<td>AmericansElect.org</td>
<td>24,790</td>
<td>6,635</td>
</tr>
<tr>
<td>AmericanElect.org</td>
<td>2,513</td>
<td>420</td>
</tr>
</tbody>
</table>

*Figures are as of May 20, 2014. Figures includes registrations in process.*
Contests on the Ballot

This section provides figures for registered voters and Permanent Vote by Mail voters in Los Angeles County by jurisdictions appearing on the ballot.

Federal
United States Representatives

Congressional Districts

*District is shared with another county. Figures are for Los Angeles County portions of the districts only.
June 3, 2014 Statewide Direct Primary Election

State

Statewide Offices

Governor  Lieutenant Governor  Secretary of State  Controller  Treasurer  Attorney General  Insurance Commissioner  Board of Equalization  Superintendent of Public Instruction

State Senate

18th District  415,717  117,250
20th District*  58,401  15,387
22nd District  404,171  107,813
24th District  359,029  92,785
26th District  599,225  196,407
30th District  457,109  122,691
32nd District*  445,270  120,204
34th District*  44,104  16,693

Registered  PVBM

*District is shared with another county. Figures are for Los Angeles County portions of the districts only.
June 3, 2014 Statewide Direct Primary Election

State Assembly

36th District* 194,305 66,752
38th District* 192,615 63,420
39th District 199,889 53,130
41st District* 223,519 72,061
43rd District 257,176 81,546
44th District* 6,078 2127
45th District* 250,491 85,135
46th District 217,679 66,011
48th District 215,927 56,002
49th District 204,404 59,296
50th District 307,982 98,545
51st District 197,718 47,863
52nd District* 58,401 15,387
53rd District 149,303 39,952
54th District 274,021 80,412
55th District* 87,345 27,557
57th District 232,722 63,259
59th District 168,387 38,282
62nd District 245,820 67,049
63rd District 190,222 47,300
64th District 216,001 49,513
66th District 277,724 100,796
70th District 265,277 86,666

*District is shared with another county. Figures are for Los Angeles County portions of the districts only.
Historical June Primary Election Costs
Below are the total costs of conducting gubernatorial primary elections in Los Angeles County.

<table>
<thead>
<tr>
<th>Year</th>
<th>Cost</th>
<th>Registered Voters</th>
<th>Ballots Cast</th>
</tr>
</thead>
<tbody>
<tr>
<td>2002</td>
<td>$22.7M</td>
<td>4,142,514</td>
<td>1,070,651</td>
</tr>
<tr>
<td>2006</td>
<td>$27.8M</td>
<td>3,826,979</td>
<td>1,050,076</td>
</tr>
<tr>
<td>2010</td>
<td>$31.8M</td>
<td>4,355,477</td>
<td>1,032,448</td>
</tr>
<tr>
<td>2014</td>
<td>$37.3M</td>
<td>4,825,912</td>
<td></td>
</tr>
</tbody>
</table>

Profile of June 8, 2010 Statewide Direct Primary Election

- **Registration**: 4,355,477
- **Vote by Mail Ballots Cast**: 369,499
- **Turnout**: 23.45%
- **Total Ballots Cast**: 1,021,448
- **Total Precincts**: 5,190
<table>
<thead>
<tr>
<th>Time</th>
<th>Count</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:07 pm</td>
<td>239,769</td>
<td>28%</td>
</tr>
<tr>
<td>10:46 pm</td>
<td>303,329</td>
<td>36%</td>
</tr>
<tr>
<td>11:06 pm</td>
<td>348,365</td>
<td>41%</td>
</tr>
<tr>
<td>11:46 pm</td>
<td>461,272</td>
<td>54%</td>
</tr>
<tr>
<td>12:26 am</td>
<td>556,313</td>
<td>65%</td>
</tr>
<tr>
<td>12:46 am</td>
<td>606,212</td>
<td>71%</td>
</tr>
<tr>
<td>1:26 am</td>
<td>736,898</td>
<td>86%</td>
</tr>
<tr>
<td>1:46 am</td>
<td>802,915</td>
<td>94%</td>
</tr>
<tr>
<td>2:26 am</td>
<td>827,279</td>
<td>97%</td>
</tr>
<tr>
<td>4:09 am</td>
<td>852,153</td>
<td>100%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Time</th>
<th>Count</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 pm</td>
<td>104,655</td>
<td>54%</td>
</tr>
<tr>
<td>9:50 pm</td>
<td>107,876</td>
<td>56%</td>
</tr>
<tr>
<td>10:14 pm</td>
<td>113,164</td>
<td>59%</td>
</tr>
<tr>
<td>10:40 pm</td>
<td>123,748</td>
<td>64%</td>
</tr>
<tr>
<td>11:00 pm</td>
<td>145,593</td>
<td>75%</td>
</tr>
<tr>
<td>11:20 pm</td>
<td>168,299</td>
<td>87%</td>
</tr>
<tr>
<td>11:40 pm</td>
<td>179,200</td>
<td>92%</td>
</tr>
<tr>
<td>12:00 am</td>
<td>188,595</td>
<td>97%</td>
</tr>
<tr>
<td>12:38 am</td>
<td>192,704</td>
<td>99%</td>
</tr>
<tr>
<td>12:54 am</td>
<td>192,744</td>
<td>100%</td>
</tr>
</tbody>
</table>
Finalizing the Vote

Election Night

After polling places close at 8 p.m. on Election Day, all voted ballots are sealed, secured and transported by sheriff’s deputies to be centrally tabulated at the RR/CC headquarters: 12400 Imperial Hwy., Norwalk, CA 90650. Election Night counts include ballots at the polling places as well as Vote by Mail ballots received and processed up until Monday before Election Day.

Finalizing the Official Vote Tally (Canvass)

Counting votes does not end on Election Night. The RR/CC makes sure all ballots cast are counted. After Election Night in a statewide election, there are thousands of ballots that need to be counted, including Vote by Mail ballots received on Election Day, provisional ballots, write-in ballots and damaged ballots. These ballots are counted during the 28-day period known as the Official Election Canvass. Ballots require additional review to verify voters are eligible to vote and write-in ballots were cast for qualified candidates.

California state law requires the RR/CC to complete and certify results within 28 days. This provision of the law recognizes the complexity of completing the ballot count and conducting a thorough audit of the election results to ensure accuracy.

The RR/CC realizes it is difficult for candidates/campaigns involved in close contests to wait for results of the election. The legally mandated processes described above are utilized to guarantee that every vote is counted and included in the official final election returns.

Auditing the Election Results

By law, a random sample of ballots from every election must be manually tallied to verify Election Night machine counts. A minimum of all votes cast in one percent (1%) of the precincts is included in this process, which is known as the 1% Manual Tally Audit.

Public Observation

Candidates and the public are invited to observe the ballot counting and auditing process. The Election Observer Panel Plan is available at www.lavote.net. After Election Night, the schedule of election results updates will be posted on the entrance door of the RR/CC headquarters and online. The schedule is also available on page 16.
## Election Canvass Schedule

### Key Dates

**Thursday, June 5**  
The Official Canvass of returns shall commence no later than the first Thursday following the election. (E. C. § 15301)

**Monday, June 30**  
The Registrar-Recorder/County Clerk is scheduled to certify election results.

**Tuesday, July 1**  
The Los Angeles County Board of Supervisors is scheduled to declare election results official. Results will be provided to the California Secretary of State to certify the statewide election.

### Ballot Counting Updates

Outstanding ballot counting takes place throughout the canvass period.

<table>
<thead>
<tr>
<th>Date</th>
<th>Counting Update</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jun. 6</td>
<td>First Ballot Counting Update</td>
<td>1 pm</td>
</tr>
<tr>
<td>Jun. 10</td>
<td>Second Ballot Counting Update</td>
<td>1 pm</td>
</tr>
<tr>
<td>Jun. 13</td>
<td>Third Ballot Counting Update</td>
<td>1 pm</td>
</tr>
<tr>
<td>Jun. 17</td>
<td>Fourth Ballot Counting Update</td>
<td>1 pm</td>
</tr>
<tr>
<td>Jun. 20</td>
<td>Fifth Ballot Counting Update</td>
<td>1 pm</td>
</tr>
<tr>
<td>Jun. 23</td>
<td>Sixth Ballot Counting Update</td>
<td>1 pm</td>
</tr>
<tr>
<td>Jun. 25</td>
<td>Seventh Ballot Counting Update</td>
<td>1 pm</td>
</tr>
<tr>
<td>Jun. 27</td>
<td>Eighth Ballot Counting Update</td>
<td>10 am</td>
</tr>
</tbody>
</table>
Offering many vital services to its residents and acting as an employer for nearly 1,000 full-time employees. The Registrar-Recorder/County Clerk seeks to fulfill its mission by offering quality service and efficient results while providing its employees with a safe and prosperous work environment.

MISSION
Serving Los Angeles County by providing essential records management and election services in a fair, accessible and transparent manner.

GOALS
Promote the transparency, accuracy and accessibility of information through quality customer service and the effective use of information technology.

Election Services and Records Management
Develop and maximize leading edge and innovative solutions that foster accountable and accessible election services and public records.

Fiscal Responsibility
Enhance organizational effectiveness and achieve efficiencies by streamlining and improving business processes.

Staff Development
Develop employee recognition programs and professional training opportunities that promote a qualified and diverse workforce.

OUR VISION
Offering many vital services to its residents and acting as an employer for nearly 1,000 full-time employees. The Registrar-Recorder/County Clerk seeks to fulfill its mission by offering quality service and efficient results while providing its employees with a safe and prosperous work environment.