



COUNTY OF LOS ANGELES

## REGISTRAR-RECORDER/COUNTY CLERK

12400 Imperial Highway – P.O. Box 1024, Norwalk, California 90651-1024 – www.lavote.net

**DEAN C. LOGAN**

Registrar-Recorder/County Clerk

May 14, 2010

**TO:**

Supervisor Gloria Molina, Chair  
Supervisor Don Knabe  
Supervisor Mark Ridley-Thomas  
Supervisor Zev Yaroslavsky  
Supervisor Michael D. Antonovich

William T Fujioka, Chief Executive Officer

**FROM:** Dean C. Logan, Registrar-Recorder/County Clerk

### **WEEKLY STATUS REPORT: JUNE 8, 2010 STATEWIDE DIRECT PRIMARY ELECTION**

The following report is the first in a series of weekly election status reports published in order to inform your Board and the public of our preparation for the June 8 Statewide Direct Primary Election. The information and data included here link to the County's goal of "service excellence". Additionally, these reports support the Department's ongoing commitment to open and transparent elections for the citizens of Los Angeles County.

The report contains various updates pertaining to recent election-related activities, sample ballot mailing, vote by mail ballots, and poll worker recruitment efforts. The report is organized into four sections. These are:

- 1. Status of Vote by Mail and Ballot Mailing**
- 2. Sample Ballot Mailings**
- 3. Poll Worker Recruitment and Training/Polling Place Recruitment**
- 4. Special Projects: Web Site Re-design**

## **2. Status of Vote by Mail and Ballot Mailing**

We began our Vote by Mail operation on April 2, the first day we received electronic requests for Vote by Mail applications. We began mailing ballots to Permanent Vote by Mail voters on March 26. To date, we have received 684,796 applications for Vote by Mail ballots and we have mailed 267,199 ballots to voters. We have received 2,442 returned ballots.

**It is important to note that voters have until 7 days before the election to request a Vote by Mail ballot. For this election, that date is June 1, 2010.** Request forms are available on the back cover of the Official Sample Ballot booklet or online at [www.lavote.net](http://www.lavote.net). Voted ballots must be received by our office or returned at any polling place in the County by the 8:00 p.m. close of polls on Election Day. Postmarked envelopes are not accepted.

## **3. Sample Ballot Mailings**

Mailing of the Official Sample Ballot booklet began on April 29<sup>th</sup> and will continue through May 18<sup>th</sup>. The mailing has continued smoothly, in part due to the cooperation of the United States Postal Service (USPS). Mailings of this magnitude often present challenges. Our partnership with the USPS has helped to improve the timely delivery of election materials.

We have mailed **2.4** million Sample Ballot booklets to voters across Los Angeles County. Sample ballots are also available online through our poll look up feature on [www.lavote.net](http://www.lavote.net).

## **4. Poll Worker Training and Recruitment/Polling Place Recruitment**

### **Training:**

Poll worker training for both Inspectors and Clerks commenced last weekend. Training sessions will be held throughout the County until June 1, 2010. During this period the RR/CC Poll Worker Training Unit will conduct **265 trainings**.

### **Polling Places:**

Polling place recruitment for the June 8 election is complete. Over the next few weeks, staff will work with polling place contacts to ensure that all 4,822 locations will be open and operable on Election Day.

**NOTE:** We consider parking, handicapped accessibility, and availability when we evaluate and select polling places.

**Poll Workers:**

We require over 20,000 clerks, Inspectors and Coordinators to staff our 4,822 polling places. Our recruitment efforts began on March 10, 2010 and we are nearly finished with this process.

| <b>Poll Worker Recruitment Report</b>                 |               |               |               |               |               |
|---|---------------|---------------|---------------|---------------|---------------|
| <b>June 8, 2010 Statewide Direct Primary Election</b> |               |               |               |               |               |
|   | <b>14-May</b> | <b>21-May</b> | <b>28-May</b> | <b>5-June</b> | <b>Totals</b> |
| <b>Inspectors</b>                                     |               |               |               |               |               |
| Required  | 4,822         |               |               |               |               |
| Recruited   | 4,783         |               |               |               |               |
| Outstanding   | 39            |               |               |               |               |
| <b>Clerks</b>   |               |               |               |               |               |
| Required  | 14,466        |               |               |               |               |
| Confirmed   | 12,131        |               |               |               |               |
| Outstanding   | 2,335         |               |               |               |               |
| <b>Special Recruitment</b>                            |               |               |               |               |               |
| County Employees                                      | 3,317         |               |               |               |               |
| Bilingual PW  | 3,773         |               |               |               |               |
| Students  | 2,813         |               |               |               |               |

**5.Special Projects: Web Site Re-design**

We are happy to announce that our new and improved web site enhancements will be complete in the next few weeks. The web site offers easy access to the Department's online services and has been re-designed to be a simple, clear and user-friendly site (see Appendix 1).

In the future, our entire site will be redesigned based on the current format. Trends show that as we improve our online services, more customers utilize them. For example, we designed and implemented our Voter Registration Lookup function in 2008. Partly due to our social media improvements, the function is being used more than ever before (See Appendix 2)

# APPENDIX 1

## Web Site Redesign

Los Angeles County  
**REGISTRAR-RECORDER/COUNTY CLERK** "Providing essential services in a fair, accessible, and transparent manner"

GENERAL INFORMATION | COUNTY HOME | ABOUT US | CONTACT US | PUBLICATIONS | NEWS ROOM

VOTING AND ELECTIONS | VITAL RECORDS | REAL ESTATE RECORDS | COUNTY CLERK

Welcome,  
 On behalf of myself and our dedicated staff, welcome to the Registrar-Recorder/County Clerk website. We are here to serve the more than nine million residents of Los Angeles County by providing essential records management and election services. As part of our commitment to service excellence, this website is here to help you locate the information and services you need. To get started just select one of our services above.

CONNECT WITH US...

**MEDIA INFORMATION**

Scrolling text goes here...

**RECENT NEWS**

- JUNE 8, 2010 PRIMARY ELECTION - COMMUNICATIONS ARRANGEMENTS DEADLINE 5/21/10
- Recognition For New Citizen Registration Outreach Program
- Fall Break - May 4, 2010 Special Parcel Tax Election Pasadena Unified School District
- Cross-Over Voting Available To Non-Partisan Voters - Democrats and Republicans Open Party Primaries to Unaffiliated Voters
- June 6, 2010 Primary Election Candidate Information

**VIDEO**

- RR/CC Enterprise Recording Archive System
- Itkavote Plus Video Demo
- Voting Instruction Vignettes
  - How to Prepare for Election Day
  - How to Find Your Voting Place
  - What to Do at the Voting Place

**TWEETS**

**AUDIO LINKS**

**Election Countdown PSAs**

- (PSA 1) Sample Ballot Information
- (PSA 2) Primary Election & Party Affiliation Information
- (PSA 3) Close of Registration Information
- (PSA 4) Election Day Information
- (PSA 5) Vote by Mail Information
- (PSA 6) Be a Pollworker

**UPCOMING ELECTIONS**

- May 25, 2010 - Santa Monica/Malibu USD Special Parcel Tax Election
- June 8, 2010 - Primary Election
- November 2, 2010 - gubernatorial General Election

view more >>

**RECORDER/COUNTY CLERK**

- Apply for Marriage License
- Search for Fictitious Business Name
- Birth, Death & Marriage Records
- Property Document Recording
- Real Estate Records
- Branch Office Locations



## Voting and Elections

"Providing essential services in a fair, accessible, and transparent manner"

GENERAL INFORMATION | DEPARTMENT HOME | COUNTY HOME | PUBLICATIONS | NEWS ROOM | SEARCH | FONT SIZE

Elections Calendar

Voter Registration

Military/Overseas Voters

Candidate Information

Campaign Finance

Voter Education

Pollworker Information

Voting Systems Assessment Project

Resources & Links

VOTER REGISTRATION STATUS



FIND YOUR POLLING PLACE AND PREVIEW SAMPLE BALLOT



REQUEST AND TRACK VOTE BY MAIL BALLOT



ELECTION RESULTS



### UPCOMING ELECTIONS

- May 25, 2010 - Santa Monica-Malibu USD Special Parcel Tax Election
- June 8, 2010 - Primary Election
- November 2, 2010 - Gubernatorial General Election

[View past elections >>](#)

### MULTILINGUAL SERVICES

- English
- Tagalog
- 中文
- Filipino
- 日本語
- Tiếng Việt
- 한국어
- Հայերեն
- Español
- বাংলা
- ਪੰਜਾਬੀ
- Translation Glossaries

### DISABILITY SERVICES

- What is the Law
- Assisted Registration
- Accessible Voting Options
- Is Your Poll Accessible? On-line Feedback Form
- Whom to Contact
- Election Guide for Voters with Specific Needs

### ELECTION STATISTICS

- 4,359,100 registered voters (as of 5/14/2010)  
\* [View by party](#)
- 4,897 Polling Places for June 8, 2010 - Primary Election
- [Historical Voter Turnout](#)

# Appendix 2

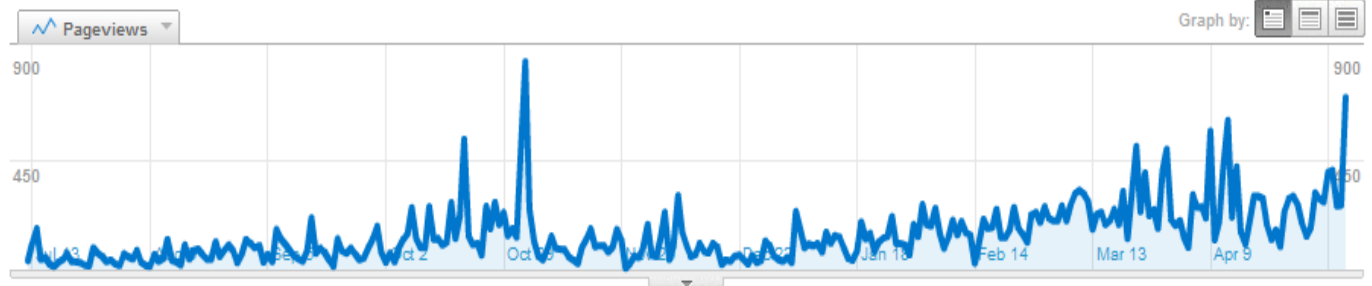
## Voter Registration Lookup Function Trends

Overview » Top Content »

### Content Detail:






/SECURED/VOTER\_REG/Default.cfm

Jul 12, 2009 - May 10, 2010





This page was viewed 43,942 times

Visit this page Analyze: Content Detail Content /SECURED/VOTER\_REG/Defau... None

-  43,942 Pageviews
-  14,867 Unique Views
-  00:00:33 Time on Page
-  35.91% Bounce Rate
-  14.50% % Exit

#### Navigation Analysis

-  [Navigation Summary](#)  
How visitors found your content
-  [Entrance Paths](#)  
Paths visitors used to get to your content

#### Landing Page Optimization

-  [Entrance Sources](#)  
Top sources per page