



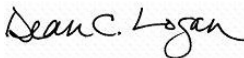
## Los Angeles County Registrar-Recorder/County Clerk

DEAN C. LOGAN  
Registrar-Recorder/County Clerk

February 11, 2020

TO: Supervisor Kathryn Barger, Chair  
Supervisor Hilda L. Solis  
Supervisor Mark Ridley-Thomas  
Supervisor Sheila Kuehl  
Supervisor Janice Hahn

Sachi A. Hamai, Chief Executive Officer

FROM: Dean C. Logan,   
Registrar-Recorder/County Clerk

### WEEKLY STATUS REPORT – MARCH 3<sup>rd</sup> ELECTION

This is the first in a series of pre-election status reports to inform your Board and the public of our preparation for the March 3<sup>rd</sup> Presidential Primary Election. The information and data included connect to the County's goals of "Operational Effectiveness" and "Community Support and Responsiveness." Additionally, the reports support the Department's ongoing commitment to fair, accessible and transparent election services for the citizens of Los Angeles County.

The reports include updates on important activities related to implementation of the Voting Solutions for All People (VSAP) initiative, administering the election and providing statistics related to those activities. The reports focus on key areas of the election process: status of Vote by Mail (VBM) ballot mailing; Sample Ballot mailing; vote center worker recruitment/training; and voter education/community outreach including voter registration. In addition, the following *Highlights* section references special projects or significant issues to call to your attention.

#### Highlights

##### **VSAP Certification**

Launched in September 2009, VSAP was developed in response to growing voting system needs and the end of life of the County's legacy InkaVote Plus system. The project transitioned from a research and design project to a full system development and implementation program. Responding to voter preferences and changes in state and federal election laws, VSAP took an unprecedented and comprehensive approach to modernizing the County's voting system. The vision of the project was to implement a voting system through a transparent process that considered the needs and expectation of current and future LA County voters.

The VSAP system went through rigorous functional and security testing as part of the approval process to achieve certification. The County also subjected the system to independent, third-party security and penetration testing that exceeded state requirements. On January 24<sup>th</sup> the Secretary of State, Alex Padilla, approved the VSAP 2.0 system allowing the County to move forward with full implementation for the March 3<sup>rd</sup> Presidential Primary Election.

## **VSAP Demonstration (Demo) Centers**

Beginning October 2019 and through January 2020, the Department operated VSAP Demo Centers in communities throughout the County. Demo Centers offered members of the public an opportunity to learn about and use the Ballot Marking Device (BMD), preview the ePollbooks and learn more about the new voting experience. A total of 10 Demo Centers spread throughout the County, two in each Supervisorial District, were open six days a week. To increase awareness and promotion and ensure maximum exposure in each community, the Demo Centers rotated to new locations every month. The Department worked very closely with cities, Community Based Organizations and other partners to promote and increase turnout at the Demo Centers.

## **Sample Ballot and Interactive Sample Ballot (ISB)**

Per the California Election Code, the Department was permitted to send Sample Ballot booklets beginning January 23<sup>rd</sup>. Due to administrative processes related to the Special Vacancy Election for Congressional District 25, a delay was created. Sample Ballot booklets incorporate numerous pieces of information from a variety of sources. Further, the data necessary to generate and mail Sample Ballots is initially sent in a large batch to the vendor that prints and mails. Any delay in production of a portion of the Sample Booklets, as was the case with the CD25 contest, affects the entire Countywide mailing. Therefore, the Department began mailing four days later, on January 27<sup>th</sup>, and will continue through February 11<sup>th</sup>. Approximately 5.4 million Sample Ballot booklets will be issued to voters. Voters who have not yet received their Sample Ballot can utilize the Department's "Find Your Voting Information" online tool to access their ISB, find and get directions to the vote center of their choice and obtain key election information. This information can be found on our [website](#).

## **Vote Centers**

Under the new voting model, the California Voter's Choice Act (VCA) requires that the County have a minimum of 754 vote centers. In order to provide increased access for all voters, the Department established a goal of approximately 1,000 vote center locations. Currently, the Department has identified 972 vote centers. The Department continues to negotiate agreements for vote centers and expects this number to continue to grow. The Department will deploy vote centers using three size variations: small, medium and large. Small vote centers will have approximately 10 BMDs, medium vote centers will have approximately 30 BMDs and large vote centers will have up to 50 BMDs.

To inform residents of the vote center locations, the Department has begun mailing a Vote Center Locations booklet to all postal patrons, which includes both registered and unregistered voters. This strategy allows the Department to inform all County residents of the new voting experience, including information on how to register to vote. Additionally, a postcard mailer is on track to be sent to all registered voters listing the six nearest vote centers to their registered address. For up to date vote center information and locations, please utilize our [website look-up tool](#).

## **Media**

The Department launched its largest, full-scale multilingual marketing and outreach campaign in January to promote the new Voting Solutions for All People (VSAP) voting experience. The campaign is divided into multiple phases that will deliver specific messages on how to register to vote, how to request a VBM ballot and how the voting experience will change through VSAP and the VCA. The campaign incorporates local and regional news outlets and numerous media partners throughout Los Angeles County, including broadcast television, radio, print media, social media, billboard and movie theater advertisements, bus and bus shelter advertisements, and public service announcements. The following is a summary of recent earned media opportunities and news releases that have been issued regarding the upcoming election:

## Earned Media

**1/03/20**

[How to Vote in California: What to Do Ahead of the March 3 Primary Election](#) - LAist

**1/04/20**

[Changes coming in way you cast your votes](#) – AV Press

**1/6/20**

[LA County to Implement Voting Changes for 2020 Election](#) – Malibu Times

[LA County elections changes to be discussed at Jan. 15 meeting in Lancaster](#) – The AV Times

[Radio: Registrar-Recorder office plans to have 1000 vote centers open by March primary](#) – KPCC

[Radio: LA County residents can vote any voting center within L.A. County over a 11-day period](#) – KFI

[Radio: No party preference voters who opt to vote by mail need to take an extra step to participate in March election](#) – KPCC

**1/9/20**

[City Expresses Concerns With New Voting System in L.A. County](#) – Beverly Hills Courier

[LA County Voters Will Use New Voting System This March](#) – Spectrum News 1

[New e-voting system demonstration at Hughes Center](#) – Claremont Courier

**1/13/20**

[The Biggest Mistake California Voters Are Making Right Now \(And How to Avoid It\)](#) – Laist

[TV: L.A. County's New Easier, Faster Voting System](#) – Spectrum News

**1/14/20**

[Radio: L.A. set to debut its new voting equipment for March primary but first state needs to sign off on plan](#) – KPCC

[Beverly Hills Might Sue Over LA County's New Voting Machine Design](#) – Laist

[Local 'demo center' offers chance to test out new voting technology](#) – Glendale News Press

[LA's Controversial New Voting Machines, Plane Dumped Fuel Over Playground, And Impeachment Preview](#) – 89.3 KPCC Take Two

**1/16/20**

[LA's New Voting System Is Still Uncertified. Why Election Security Experts Are Worried](#) – LAist **1/22/20**

[March 3 Primary Will Test New Hi-Tech Voting System In Long Beach, LA County](#) – The Grunion

**1/23/20**

[Beverly Hills Files Lawsuit Claiming Electronic Voting System Could Lead To Inaccurate Voting](#) – CBS

[Lawsuit claims new voting machines could favor some candidates](#) – Long Beach Post

**1/25/20**

[Beverly Hills files lawsuit seeking changes in L.A. County touch-screen ballot design](#) – LA Times

[State OKs LA County's New Voting Machines — With A Whole Lot Of Caveats](#) – LAist

[California is Mandating Hand-Marked Ballots As Backup For LA County's New Voting Machines](#) - LAist

**1/26/20**

[New L.A. County Voting System Approved By Secretary Of State](#) – KHTS Radio

[California green lights computerized voting system for Los Angeles County](#) – The Hill

[California OKs Highly Questioned LA County Voting System](#) – New York Times (The AP)

**1/27/20**

[Long Beach's District 1 special election at the center of lawsuit over L.A. County's new voting systems](#) –LA Daily News

**1/28/20**

[5 things to know about voting on California's March 3 primary](#) –The Press-Enterprise

[L.A. County officials say new voting system is offline, so unhackable](#) —LA Daily News

[LA's 'Unhackable' Voting System Will Give You 11 Days to Vote](#) —Patch

[Radio: L.A. County's new voting system getting conditional approval from secretary of state](#) – KNX

[Radio: Dean Logan with the Registrar-Recorder says they are ready for the primary](#) – KCRW

[Radio: Supes have asked for more ballot buttons](#) - KFI

**1/29/20**

[Los Angeles and OC Voting Centers: Where to go for the 2020 Primary Election](#) —LAist

[Supervisors discuss the future of voting in Los Angeles County](#) —The Signal (SCV)

**2/2/20**

[L.A. County VSAP System Primary 2020: Voter Self-Protection and Information](#) —LA Progressive

**2/3/20**

[What are the big changes to California primary voting?](#) —KCRW

[What you need to know before voting in California's primary election](#) —LA Times

[California starts to cast ballots as L.A. County rolls out new voting system](#) —ABC7 News

[Get ready, voters! Redesigned LA sample ballots are coming](#) —LA Daily News

[TV: early voting preparations underway](#) —KABC-LA

[Radio: L.A. County voters who registered to vote by mail should be getting their ballots soon](#) —KPCC

[Radio: Voters can start casting their ballot starting now in L.A. County](#) —KCRW

[LA County Clerk presents new voting process at February 11<sup>th</sup> Council meeting](#)—City of Santa Monica

**2/4/20**

[Could California Voting Results be Delayed Like Iowa Caucus Results?](#) —NBC4 News

[Learn About Los Angeles County's New Voting Experience](#) —Patch

[Clarification: Los Angeles County-Unique Voting System Story](#) —WTMJ

[Goldstein Investigation: Officials Warn of 'Vulnerabilities' With E-Voting Machines Ahead of March 3 Primary](#) —CBS

[Early Voting for California's March 3 Primary is Underway; Here's What SoCal Voters Need to Know](#) - KTLA

**2/5/20**

[RADIO: Registrar-Recorder is putting the new touch screen voting machines through rigorous testing](#) —KPCC

[Designated polling stations a thing of the past: Here's where to vote in the March 3 election](#) —LA Times/La Cañada Valley Sun

[RADIO: Dean Logan with the Registrar-Recorder comments on the voting machines](#) —KCRW

**2/6/20**

[Update on New Voting System Litigation](#) – Beverly Hills Courier

[Attention, Pomona and Hawthorne: Something's Missing On Your Mail-In Ballots](#) – Laist

[TV: Dean Logan with the Registrar-Recorder speaks about the new voting system](#) – Spectrum News 1

[TV: Explanation into how to use new L.A. County voting system](#) – Spectrum News 1

[Radio: Measure was left off vote by mail ballots for residents in Pomona and Hawthorne](#) – KPCC

[Radio: Ballots sent out to voters in L.A. County with mistake on them](#) - KFI

**2/7/20**

[TV: Measure FD left off ballots in Pomona, Hawthorne](#) – Spectrum News 1

**2/9/20**

[News Conference: LA County's Totally New Voting Experience](#) —NBC4 News

## News Releases

**11/12/19**

[Filing Period Begins for Candidate Nominations for the 2020 Presidential Primary Election](#)

**12/20/19**

[Notices Mailed to No Party Preference Voters with Information on How to Vote for the U.S. President](#)

**1/24/20**

[Secretary of State Approves Los Angeles County's Publicly Owned, Publicly Designed Voting System](#)

**1/30/20**

[New Sample Ballots in the Mail for the March 3 Presidential Primary Election](#) 

**2/6/20**

[ATTENTION POMONA AND HAWTHORNE VOTERS Action Required – Measure FD Missing in Original Ballot Voters to Receive Supplemental Ballot Containing Measure FD](#) 

**2/3/20**

[Vote by Mail Ballots Mailed for the March 3 Presidential Primary Election](#) 

Election Activity Statistics					
March 3, 2020 Primary Election					
	02/11/2020				
<b>Vote By Mail by Supervisorial District (Issued/ Received)</b>					
District 1 Issued	556,400				
Received	885				
District 2 Issued	557,963				
Received	983				
District 3 Issued	675,092				
Received	3,399				
District 4 Issued	980,020				
Received	2,585				
District 5 Issued	712,222				
Received	3,438				
<b>Total Issued</b>	<b>3,481,697</b>				
<b>Total Received</b>	<b>11,290</b>				
<b>Military and Overseas</b>					
Ballots Issued	25,011				
Ballots Received	430				
<b>Sample Ballots</b>					
Mailed (continuous through Feb 22 <sup>nd</sup> )	2,895,911				
<b>Incoming Voter Registration Totals by Supervisorial Districts (since January 1, 2020)</b>					
District 1	22,735				
District 2	24,120				
District 3	29,761				
District 4	28,738				
District 5	30,971				
<b>Countywide Total</b>	<b>136,325</b>				

Incoming Voter Registration Totals by Age (since January 1, 2020)					
18-29	38,475				
30-39	29,139				
40-49	19,604				
50-59	19,567				
60-69	17,283				
70-79	8,929				
Over 80	3,328				
No Data					
<b>Total</b>	<b>136,325</b>				

Total Election Workers Recruited/ Placed (includes community and county employees)	12,435				
<b>Details (part of total from above)</b>					
Multilingual Election Workers	4,018				
Student Election Workers	3,567				

Number of Voter Centers by Supervisorial District					
District 1	224				
District 2	185				
District 3	162				
District 4	196				
District 5	197				
<b>Total</b>	<b>972</b>				