



DEAN C. LOGAN
Registrar-Recorder/County Clerk

January 3, 2018

TO: Supervisor Sheila Kuehl, Chair
Supervisor Hilda Solis
Supervisor Mark Ridley-Thomas
Supervisor Janice Hahn
Supervisor Kathryn Barger

Sachi A. Hamai, Chief Executive Officer

FROM: Dean C. Logan, Registrar-Recorder/County Clerk

VSAP Quarterly Report – 4th Quarter, 2017

The following is the fourth quarterly update of 2017, detailing project activities and accomplishments during the period of September 1, 2017 to November 30, 2017. This report is provided to inform your Board and the public on the progress of the Voting Solutions For All People (VSAP) Project. This report is prepared in response to a motion adopted by your Board on September 7, 2010.

As we continue to move forward the system development and implementation phase, we are finalizing key partnerships. We are proud to announce that we have partnered with PlaceWorks to assist us in our Vote Center Placement Assessment. This partnership will enable us to identify and place accessible and convenient vote center locations around Los Angeles County and to hear directly from our community in this process. Engaging external experts like PlaceWorks is key to ensuring we are effectively addressing the needs of the Los Angeles County community every step of the way.

We are excited about this new development and will share more in the months to come. Throughout the next reporting period, will continue to establish our teams for the manufacturing, engineering and implementation of the new voting experience.

RFP Update

The Department issued the RFP Phase 1-Prequalification on September 18, 2017 and it was closed on October 16, 2017. The purpose was to seek qualifications from Prime Contractors interested in providing VSAP implementation and support services¹.

¹ <http://vsap.lavote.net/request-for-proposals/>

RFP Phase 1 was the first of a two-phase solicitation. Participation in and prequalification through RFP Phase 1 was required for all vendors interested in participating in RFP Phase 2 – Proposal Evaluation and Contractor Selection.

Three vendors submitted responses to be qualified as Primary Contractors and all three vendors were qualified. Release of the RFP Phase 2 is scheduled for January 2, 2018.

VSAP Lab Update

In September and October 2017, the Department invited the City Clerks of the 88 cities in the County to participate in a VSAP Lab, which is an introduction to the Voting Solutions for All People (VSAP). In total, 91 representatives from 38 cities attended the lab over the course of the engagement.

The Lab includes a summary of the project, an overview of the new voting experience and a simulation demonstrating the new in-person voting experience, including the opportunity to interact with the VSAP Ballot Marking Device (BMD) prototype.

City Clerks and other city representatives were very excited and eager for the implementation of the new voting system. They were pleased with the opportunity to gain first-hand knowledge and experience with how easy the new BMD is to use.

As the Department moves toward implementation of the new voting experience in 2020, the City Clerks will be important partners and a tremendous resource to spread public awareness and gather valuable community input from voters across the County. The VSAP Lab is a vital step for cities to begin to understand the magnitude of the new voting experience as well as the Voter Center Placement Assessment (VCPA), an effort to ensure that new Vote Centers are conveniently located and accessible to all 5.2 million LA County voters.

Public Engagement

During this reporting period, VSAP staff met with various organizations, including cities to present on the new voting experience coming.

Advisory Committee Meetings

Both the VSAP Advisory Committee and VSAP Technical Advisory Committee visited our Headquarters in Norwalk to receive an update and provide feedback on recent project activities. Members provided feedback on the most recent draft RFP language, which focused on pre-qualifying vendors for implementation and support services. Advisory Committee members also began to discuss the strategy for assessing vote center placement and quantities for BMD unit production. The VSAP Advisory Committee meeting was held on Monday, September 18, 2017 and the VSAP Technical Advisory Committee meeting took place on Wednesday, September 20, 2017.

We also gave a project update to our various departmental advisory committees and invited all members to attend our VSAP Lab at our Headquarters in Norwalk, CA. The meetings included the Voting Accessibility Advisory Committee (VAAC) meeting on October 24th, the Language Accessibility Advisory Committee (LAAC) meeting on October 26th, and the Community and Voter Outreach Committee (CVOC) meeting on November 1st. The update provided an overview of milestones and next steps.

September 6, 2017 – Covina City Council

Registrar-Recorder County Clerk Dean Logan gave a presentation on the VSAP Program and the future Los Angeles County Voting Experience at a Covina City Council Meeting.

September 8, 2017 – International Centre for Parliamentary Studies

VSAP Project Team members Mike Sanchez and Laura Herrera gave a BMD Demo to Arvind Venkataramana of the International Centre for Parliamentary Studies, who also sits on the awards committee for the Electoral Stakeholders Network.

September 16, 2017 – League of Women Voters of the Claremont Area

Dean Logan gave a presentation with Michael Scarpello, San Bernardino County Registrar of Voters about SB 450, the California Voters Choice Act, and the new voting experience.

September 26, 2017 – National Voter Registration Day at Santa Monica City Hall

To commemorate National Voter Registration Day, Dean Logan gave a presentation on the future voting experience during the Santa Monica City Council meeting. VSAP Team Members gave interactive BMD demonstrations throughout the day to the Santa Monica City Clerk, city staff and members of the public at City Hall.

September 28, 2017 – Little Hoover Commission

Dean Logan gave a presentation on the future of voting in Los Angeles County to the Little Hoover Commission, who held a public hearing on Voter Participation in California. VSAP Team Members also provided demonstrations of the BMD to the commissioners and members of the public who attended the meeting. Full written testimony of the presentation can be found here:

<http://www.lhc.ca.gov/sites/lhc.ca.gov/files/CurrentStudies/VoterParticipation/WrittenTestimony/LoganSep2017.pdf>

October 25, 2017 – Universal Day Program

The VSAP Team provided a demonstration of the BMD at the Universal Day Program, an adult activity center that offers services for adults with developmental disabilities located in Burbank, CA. The focus of the demonstration was to inform participants about the new voting experience and to give them an opportunity to interact with the new BMD.

October 25, 2017 – Los Angeles Arts Commission

VSAP Project Team Member Laura Herrera gave a demonstration of the BMD to staff members of the Los Angeles County Arts Commission including Acting Executive Director Leticia Buckley and Deputy Director of Civic Art Pauline Kamiyama.

November 1, 2017 – Meeting with District 3 Supervisor, Sheila Kuehl

Dean Logan and Government and Legislative Affairs Manager, Aaron Nevarez met with Supervisor Sheila Kuehl and staff to give a general update about the progress of the VSAP project that focused specifically on the topic of security.

November 14, 2017 – A/D/O

On Tuesday, November 14, Dean Logan and Matt Adams of IDEO were special guests at A/D/O in Brooklyn. A/D/O is a space for creative exchange and designers. The presentation entitled "A Better Ballot Box" was moderated by Rachel Abrams of Arup and focused on examining the intersection of design and current events and the impact of design on local government. The event drew local design enthusiasts who had the opportunity to demo the Ballot Marking Device (BMD) on site. The discussion included remarks by both Dean Logan and Matt Adams that focused on the manufacturing phase of

the new BMD and the importance of human-centered design in the public sector. The audience response was overwhelmingly positive and many expressed excitement to see the full implementation in the years to come.

Awards and Recognitions

This September, the International Centre for Parliamentary Studies nominated Los Angeles County Registrar-Recorder/County Clerk Dean Logan and the VSAP for the prestigious 2017 International Electoral Awards in the category of Electoral Ergonomy. Electoral Ergonomy recognizes election officials who have tailored electoral procedures to the psychology of the voters and the specific characteristics of their electorate.

The International Electoral Awards are established exclusively for electoral stakeholders by the International Centre for Parliamentary Studies. The awards acknowledge election officials and their significant contribution to the democratic process beyond the community of electoral professionals, practitioners and experts.

On December 5, 2017, the award was presented at the International Electoral Affairs Symposium at the Dead Sea, Jordan. RR/CC Dean Logan also presented on a panel focused on voter outreach and education strategies at the Symposium.

Media Coverage

September 22, 2017 – The VSAP was recognized by KPCC FM - 89.3, a local NPR affiliate based in Pasadena, CA. KPCC wrote an article about the new technology and tactics to increase voter turnout

<http://www.scpr.org/programs/take-two/2017/09/22/59308/how-la-is-thinking-it-will-update-your-voting-expe/>

Autumn 2017 – The VSAP was featured in the Autumn issue of the City of Huntington Park's Community Newsletter, increasing awareness to the residents of Huntington Park of the new voting experience that will be implemented in 2020.

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October 4, 2017 – The Santa Monica Daily Press discusses the upcoming changes to our local voting experience set out to be implemented in 2020.

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Newsletter

Attached to this report is the latest issue of the quarterly newsletter, which is produced to keep the VSAP Advisory Committee, VSAP Technical Advisory Committee and the general public informed on activities and developments in the project.

About the VSAP

Launched in September 2009, the Voting Solutions For All People (VSAP) Project was developed by the Department in response to the growing voting system needs. While the County's current voting system has served the voters of Los Angeles County with accuracy and integrity, the design of these systems and the age of their technology do not offer the technical and functional elasticity necessary to continue to accommodate our growing and increasingly diverse electorate.

The size and diversity of Los Angeles County and the limited voting systems market, however, make it almost impossible to reasonably consider a commercial off-the-shelf voting system solution. Any voting system solution will entail a significant development or customization process in order to satisfy the County's needs, General Voting System Principles and technical requirements.

In response to these needs and challenges, VSAP takes an unprecedented and comprehensive approach at modernizing the County's voting system. The vision of the project is to implement a voting system through a transparent process that takes into account the needs and expectations of current and future Los Angeles County voters. The VSAP aims at achieving three goals in this process: 1) give current and future Los Angeles County voters an unprecedented opportunity to participate in the assessment and development process; 2) increase voter confidence in the electoral process through the participatory structure of the project and; 3) synthesize public input and research to acquire or develop a new voting system for the County.

Stay Connected

More information regarding the Voting Solutions for All People (VSAP) Project is available to the public online at <http://vsap.lavote.net>. The pages on our website are frequently updated with news and information and are a great way to stay connected with the progress of the project between quarterly reports. We strongly encourage public input throughout the process and look forward to continuing to work with your Board on this critical project.

If you have any questions, please contact me directly or your staff may contact Kenneth Bennett, VSAP Program Manager at kbennett@rrcc.lacounty.gov or (562) 462-6299.



VSAP

ISSUE 11

DECEMBER 2017

VOTING SOLUTIONS FOR ALL PEOPLE

Quarterly Newsletter

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MESSAGE from Dean

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We are excited about this new development and expect to share more in the months to come. We will also be focusing on the manufacturing, engineering and implementation teams in order to focus on the certification of the new voting experience.

The focus is to stay aligned with our mission and values every step of the way. Thanks for being part of this journey.

DEAN C. LOGAN

Registrar-Recorder/County Clerk
Los Angeles County

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PUBLIC ENGAGEMENT

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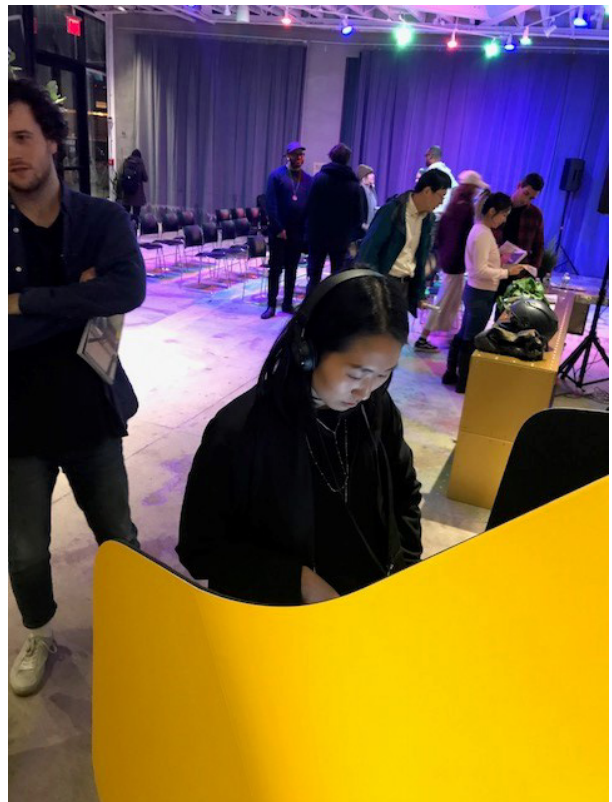
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The winners will be announced on December 5, 2017 at the Dead Sea, Jordan.

IN THE NEWS

The links below provide access to the news articles that features the VSAP

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HAVE YOU VISITED OUR WEBSITE?

Get the latest updates and project developments at VSAP.lavote.net

You can learn more about the project through our videos, research reports, media coverage and team member blog post.



INTERESTED IN SHARING YOUR THOUGHTS ON THE PROJECT?

Submit at vsap@rrcc.lacounty.gov to be featured on our blog.

FOLLOW US ON SOCIAL MEDIA



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