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PRESS RELEASE



FOR IMMEDIATE RELEASE

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2010 LOS ANGELES COUNTY ELECTORAL PROFILE

Today, Los Angeles County Registrar-Recorder/County Clerk, Dean Logan, released a profile of the Los Angeles County Electorate for the 2010 General Election that takes place next Tuesday, November 2nd (attachment follows). In this election, the electorate will be voting on representatives for federal, state, county and local offices as well as on state and local measures.

The County of Los Angeles is the most populated county in the nation and one of the largest in size. With a population of over 9.8 million, across 4,000 square miles, it accounts for almost 30 percent of California's population. The Electoral Profile provides a snapshot of the County, the largest and most complex election jurisdiction in the nation, with over 500 political districts, including the County's five member Board of Supervisors, and municipal governments.

Included in the Electoral Profile are voter registration statistics, characteristics of the electorate, and voter turnout and vote by mail trends. The Profile depicts an electorate that is growing in size, skewed young, and increasingly voting by mail.

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Persons requiring multilingual assistance in Chinese, Japanese, Korean, Spanish, Tagalog/Filipino or Vietnamese can call (800) 481-8683.

(MORE)

ABOUT THE REGISTRAR-RECORDER/COUNTY CLERK

The mission of the Registrar-Recorder/County Clerk is to serve Los Angeles County by providing essential records management and election services in a fair, accessible and transparent manner.

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(ATTACHMENT)



2010

**Electoral Profile
Los Angeles County**



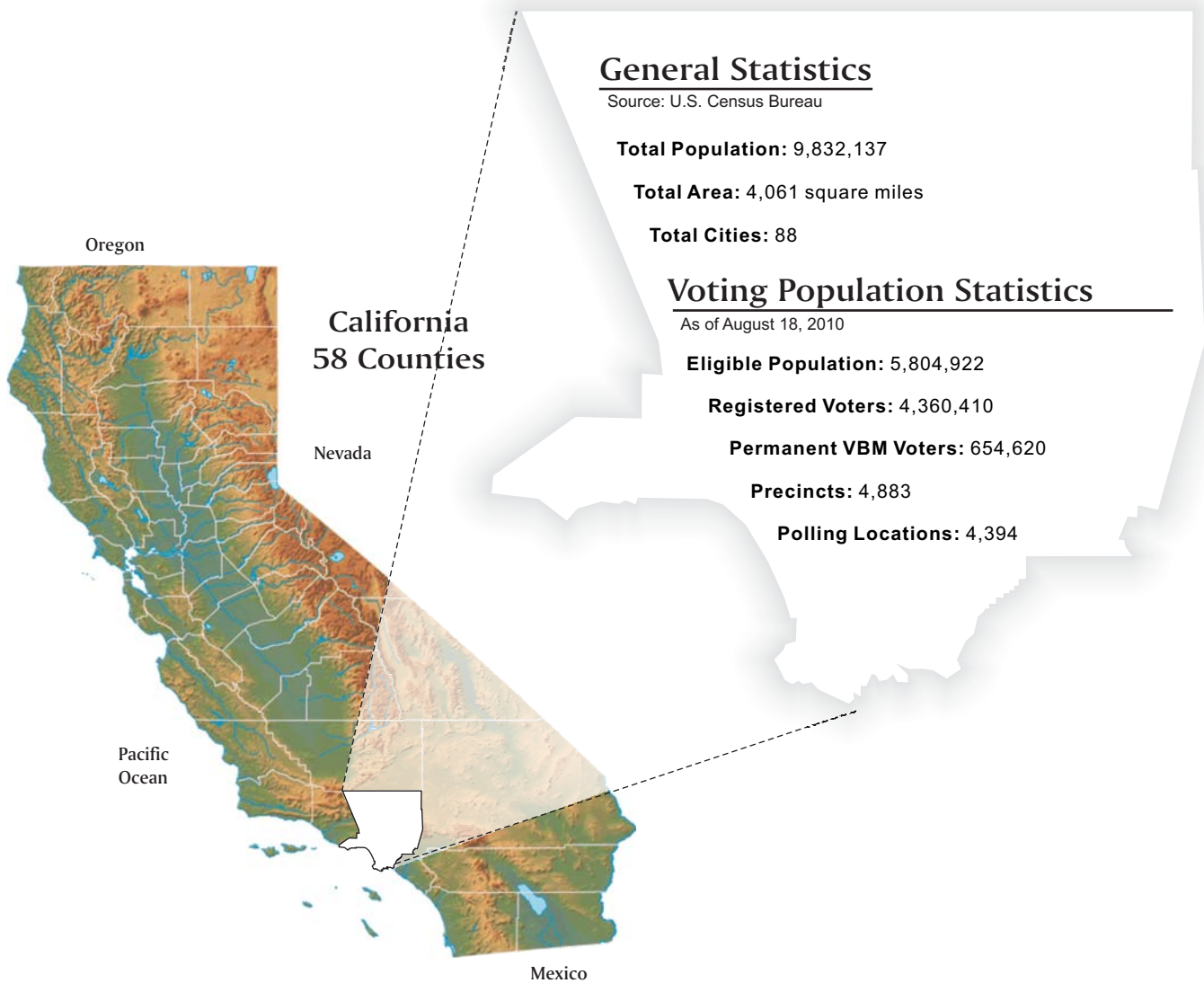
The County of Los Angeles is the most populated county in the nation and one of the largest in size. With a population of over 9.8 million, across 4,000 square miles, it accounts for almost 30 percent of California's population. The County's population count is exceeded by only 8 states.

The County is composed of 88 cities and 2,649 square miles of unincorporated area. It is bordered by Orange, San Bernardino, Kern, and Ventura Counties, as well as a 75 mile stretch of the Pacific Ocean.

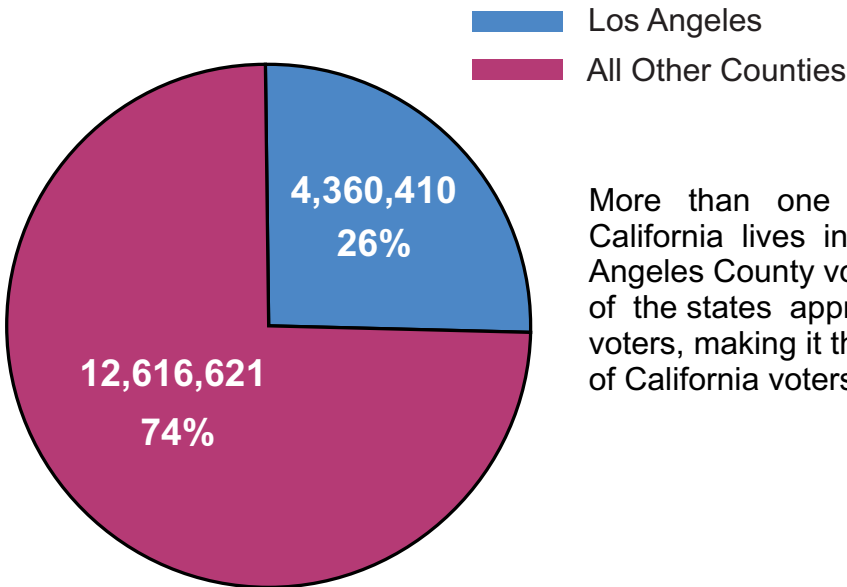
Not only is Los Angeles County recognized for its great size, but also for its diversity. The County has over 3.4 million foreign-born residents, the largest number in the nation, and the largest number of minority and women-owned businesses than any other County in the nation.

The vast size and diversity of the County make it the largest and most complex election jurisdiction in the country, with over 500 political districts, including the County's five member, Board of Supervisors and municipal governments.

Over 75%, 4,360,410 of the County of Los Angeles' eligible population (5.8 million) are registered to vote. Of these registered voters, 654,620 (15%) are Permanent Vote By Mail Voters.



Los Angeles County's Share Of California Voters



More than one in four registered voters in California lives in Los Angeles County. The Los Angeles County voting population makes up 26% of the states approximately 17 million registered voters, making it the county with the largest share of California voters.

Registration By Supervisorial District

The County is divided into 5 Supervisorial Districts. The District with the largest number of registered voters is the 5th District, which has over one million registered voters. The Supervisorial District breakdown is listed in the chart to the right.

First Supervisorial District <i>Gloria Molina</i>	666,896
Second Supervisorial District <i>Mark Ridley-Thomas</i>	783,430
Third Supervisorial District <i>Zev Yaroslavsky</i>	943,876
Fourth Supervisorial District <i>Don Knabe</i>	937,902
Fifth Supervisorial District <i>Michael D. Antonovich</i>	1,028,306
TOTAL	4,360,410

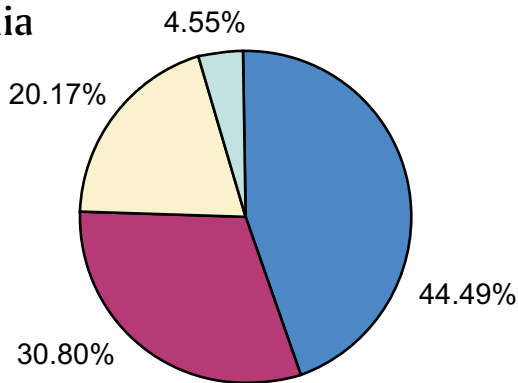
County Electorate By Party Affiliation

More than 51% of registered voters in the County of Los Angeles are registered with the Democratic Party, 23.5% with the Republican Party, another 20.37% are registered as Decline to State, and 4.35% of voters are registered with other qualified parties.

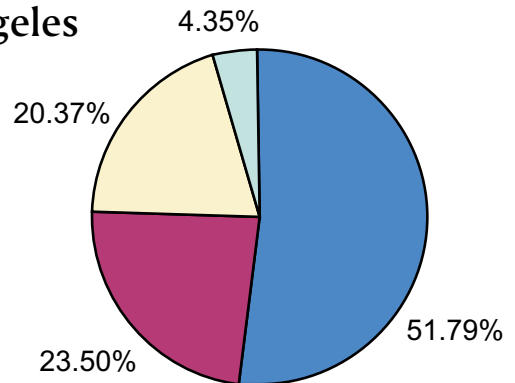
By comparison, party affiliation among registered voters statewide is 44.49% Democratic, 30.80% Republican, 20.17% Decline to State, and 4.55% other parties.

■ Democratic ■ Republican □ Decline to State □ Other

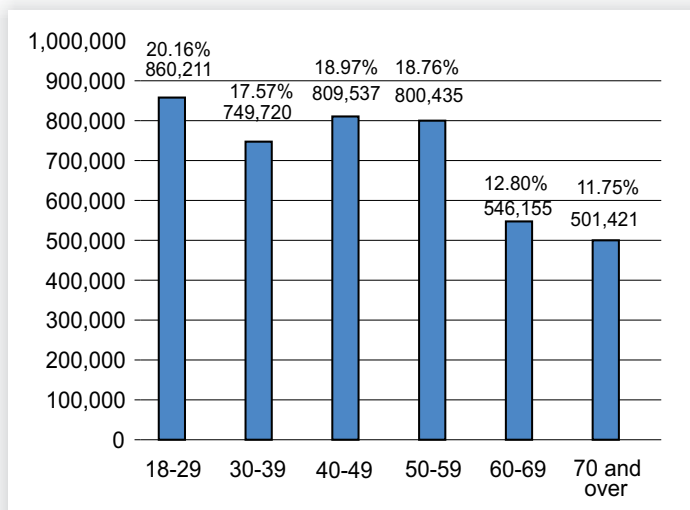
California



Los Angeles

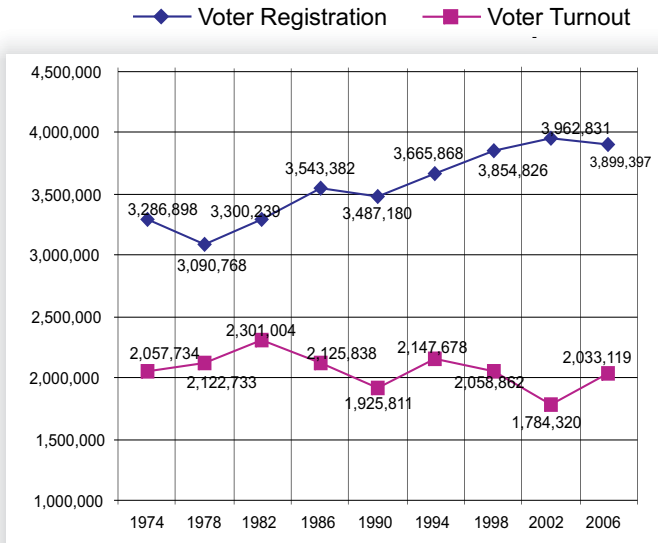


County Electorate Age Distribution



Los Angeles County electorate skews young. Voters between the ages of 18-29 make up the largest share of the Los Angeles County electorate. With over 860,000 voters, this age group composes over 20% of the County's voting population. Voters between 30 - 39 comprise another 17.57% of the electorate. Together voters under the age of 40 account for more than one third of all registered voters in the County.

Historical Voter Turnout (1974-2006)



While the number of registered voters in LA County has increased from 3.2 million in 1974 to almost 3.9 million for the 2006 General Election, the number of voters turning out for Gubernatorial Elections does not reflect this same trend. The number of voters that turned out for Gubernatorial General Elections since 1974, has remained around 2 million voters. The line graph on the left depicts the Voter Registration and Voter Turnout trends for Gubernatorial General Elections dating back to 1974.

Historical Vote By Mail (VBM) Turnout (1982-2006)

Over the last two decades, there has been a steady increase in the percentage of voters who are voting by mail. From the 1982 Gubernatorial General Election to the 2006 Gubernatorial General Election, the percentage of Vote By Mail Ballots cast of total ballots cast increased from 5.32% to 26.13%. The chart to the right reflects the increase.

Year	Total Ballots Cast	VBM Ballots Cast	% VBM Ballots Cast
1982	2,301,004	122,502	5.32
1986	2,125,838	177,251	8.34
1990	1,925,811	270,645	14.05
1994	2,147,678	372,677	17.35
1998	2,058,862	407,776	19.81
2002	1,784,320	359,682	20.16
2006	2,033,119	531,383	26.13

About the data:

The data presented was compiled from various resources:

- Population and demographic data was compiled from the US Census Bureau.
- Voter registration, turnout, and vote by mail figures were obtained from the California Secretary of State and the Los Angeles County Registrar-Recorder/County Clerk database.
- Registration Data as of August 18, 2010.